

# English Presentation and Discussion

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**1** *How to support your points?*

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**2** *How to give correct and effective information?*

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**3** *How to gather information?*

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**4** *How to clarify information?*

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## *To make content more meaningful..*

- Main content of the presentation may contain many points
- To support those points, you have to provide correct and effective information.
- To increase the credibility of the presentation
  - Gathering information
  - Supporting your points
  - Clarifying information



- **Plagiarism:** presenting someone else's ideas as if they are yours. (In many countries, plagiarism is considered as stealing)
- **Anecdote:** short-story to support your point.
- **Analogy:** showing how to different things are similar (For example: electrical resistance and thermal resistance analogy)
- **Support:** Evidence or proof.
- **Credit:** To make clear where your information came from
- **Acknowledgement:** Accept something or be thankful for

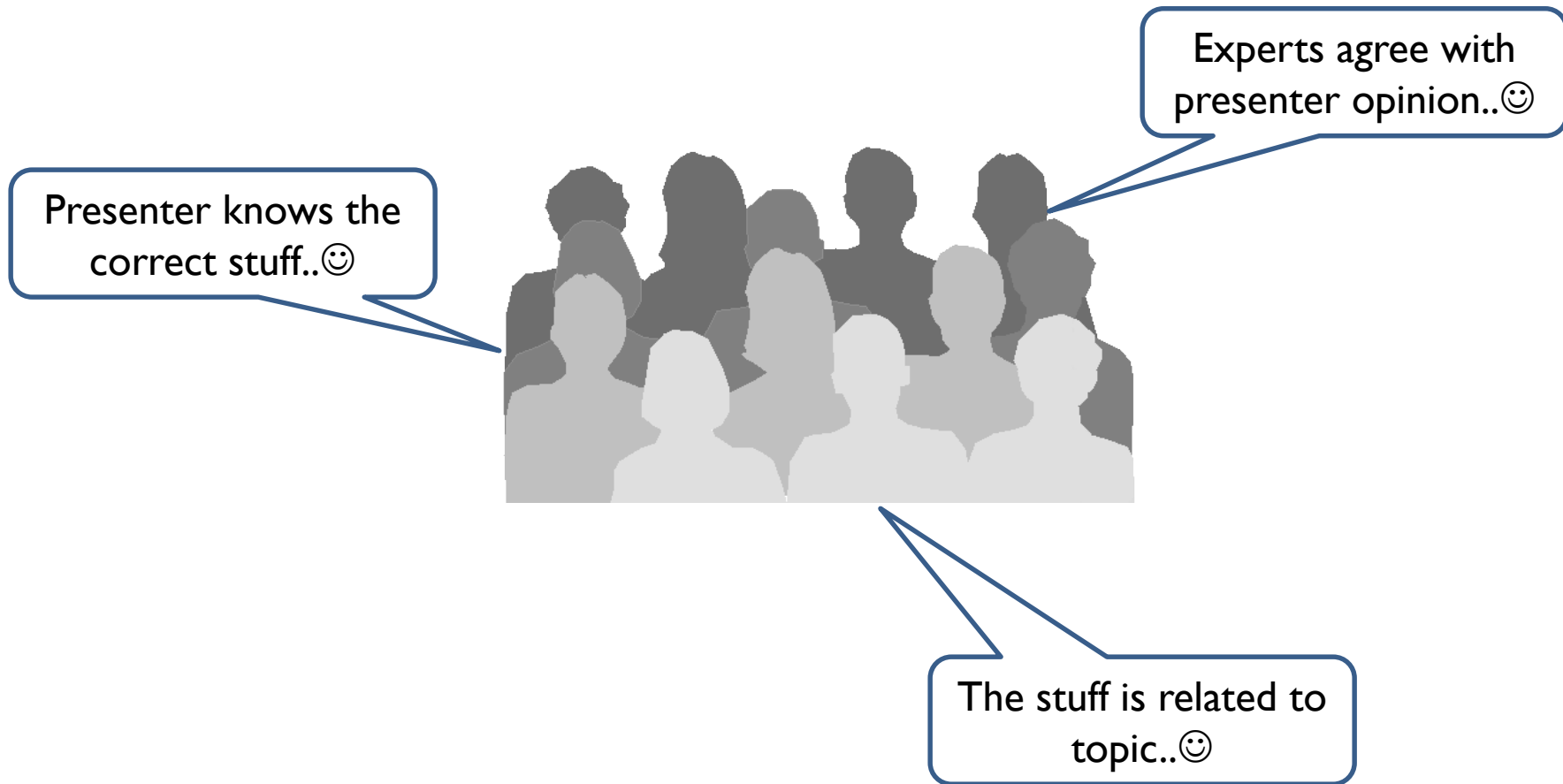


# I. Gathering information

- You must always support what you say
- If you don't support, audience may not trust the information.
- To support your point, you need to do some research related to your topic.
- Types of support
  - Examples
  - Explanations
  - Expert opinions
  - Statistics



- What is the benefit of correct research?



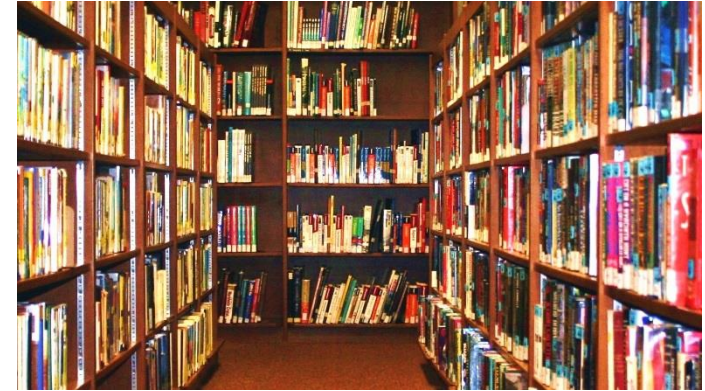
- Types of support

Support	Definition	Example
Example	It can be experience or story (your or someone else's story)	For example, I never fell sick last year.
Explanation	It is basically logic about something or some common knowledge.	Exercise and good food is important for healthy life.
Expert opinion	It is information from knowledgeable person.	Dr. Smith says, people are happy when they are healthy.
Statistics	It some information and related numbers to emphasize a point.	According to study conducted by Health Research Centre, 50% people said they love junk or fast food.



# I. *Gathering information*

- From where to get information?
  - Library, newspapers and journals
  - Internet (faster and convenient)
- Also, If you want to present in English, then collect information in English.
- Translating content from native language (Korean) to English may be difficult and time consuming.
- You will save time and energy.
- Also, you will learn English expressions in natural way.
- Before starting search on internet, always think of keywords related to topic





- Which are trustworthy sources?

## Untrustworthy sources

Subjective  
Old data  
Any one person/community opinion

## Trustworthy sources

Objective  
Up-to date  
Research or survey based

– For example: is Korean food spicy? Some say YES some say NO!


- Websites to avoid

Website	Why not to use?
Wikipedia	Anybody can edit Wikipedia page, which may be incorrect.
Blog	Single persons opinion
Comments	May be comments are not from expert.
Social media	Opinion based and may not from relevant expert.

## Trustworthy sources

Google scholar  
Academic journals  
Credible international news sources

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## II. Supporting main points

- Explaining your support
  - People always use both head and heart to make any decision.
  - So, the explanation should be able to strike to audience mind and heart.
  - Best way is to tell a story or provide analogy.
    - Story: Helps to connect emotionally to audience.
    - Analogy: Show how two different things are similar. (audience start thinking about the comparison)



Story



Time is money: analogy

- Using statistics and expert opinions
  - Very powerful tool
  - Should be shared properly
  - Simplify statistics for better understanding
    - If you just put graph, people will not understand it directly.
    - Explain the graph.
    - Direct the audience attention to see what is important in statistics.
    - Always change large number into relatively smaller number.

## Example

Every year, 4 billion tons of oil is used. This means, on average we use 5 liter/per person of oil each day.

- Using the audience
  - For example:
  - If you say "only 10% people are successful", they may not relate.
  - If you say, "there are 10 people in each row. Only one will succeed." It is more relatable.

# Thank You